

Contract # 1356144

Schedule Dates 10/08/12-10/14/12

Advertiser Republican Governors Association of NC (32743)

Agency Target Enterprises (2076)

Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand REP GOVERNERS ASSOC (452580) Salesperson Millennium/LA, Los Angeles (1101)

Millennium Los Angeles Sales Office CRANE, CINDIE **Buyer Name** Phone/Fax

CPE

Billing Type

Date:

Account Types National/Political Issue Agency BRD

Accepted-Station:

Standard REP GOVERNORS ASSOC Comments

144

Date Entered 08/16/12 **Last Modified** 10/05/12 **Entered By** Louise Palmer

CO-OP No

Headline # ECR09791106

Order Type Normal Package Deal

Commission % 15.00 Commission \$5,743.50

\$32,546.50

Comments:

Date:

Net Total Sales Tax

Demo

Asheville (WLOS) By Broadcast Month Spots Rate Oct. 2012 46 \$38,290.00 Grand Total: 46 \$38,290.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/08/12-10/12/12	3		5A- News-News 13 Early 5am		1	1	1 1	1	1	3	\$280.00	\$840.00	Asheville (WLOS)	NEWS 13 THIS MORNING	8/16/12
1.0.1	Closed Preempt	10/11/12						l L		İ	i i				Asheville (WLOS)	Client Request/Spot -	
1.0.2	Closed Preempt	10/12/12						l I		- 1	1 1				Asheville (WLOS)	Client Request/Spot -	
2.0	Normal Line / News	10/08/12-10/12/12	3		5:28A- News-News 13 Early 530a		1	1	1 1	1	1	3	\$400.00	\$1,200.00	Asheville (WLOS)	AMERICA THIS MORNING	8/16/12
2.0.1	Closed Preempt	10/09/12						l I		İ	i i				Asheville (WLOS)	Client Request/Spot -	
2.0.2	Closed Preempt	10/10/12						l I		- 1	1 1				Asheville (WLOS)	Client Request/Spot -	
3.0	Normal Line / News	10/08/12-10/12/12	3	:30	7A- 8A (EST)		1	1	1 1	1	1	3	\$1,000.00	\$3,000.00	Asheville (WLOS)	GOOD MORNING AMERICA	8/16/12
3.0.1	Closed Preempt	10/12/12						l I		I	1 1				Asheville (WLOS)	Client Request/Spot -	
3.0.2	Closed Preempt	10/10/12						l l			1 1				Asheville (WLOS)	Client Request/Spot -	
4.0	Revised Line / News	10/08/12-10/12/12	3	:30	8A- 9A (EST)		1	1 1	1	1	1				Asheville (WLOS)	GOOD MORNING AMERICA	8/16/12
4.1	Normal Line / News	10/08/12-10/12/12	3	:30	8A- 9A (EST)		1	l I	1	- 1	1	3	\$950.00	\$2,850.00	Asheville (WLOS)	GOOD MORNING AMERICA	10/5/12
5.0	Revised Line / News	10/08/12-10/12/12	3	:30	11:58:41A- News-News 13 at Noon		1	1	1 1	1	1				Asheville (WLOS)	NEWS 13 @ NOON	8/16/12
						FIF	RM	AT	-10	N (CONTI	RAC	Т				L

Accepted-Agency/Advertiser:



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Advertiser Republican Governors Association of NC (32743)

Agency Target Enterprises (2076)

 Product
 POLITICAL CANDIDATE SUPER PAC (ns) (1386)

 Brand
 REP GOVERNERS ASSOC (452580)

 Salesperson
 Millennium/LA, Los Angeles (1101)

Sales Office Millennium Los Angeles
Buyer Name CRANE, CINDIE

Phone/Fax /
CPE 144

Account Types National/Political Issue Agency BRD

Accepted-Station:

Billing Type Standard

Comments REP GOVERNORS ASSOC

 Date Entered
 08/16/12
 Asheville (WLOS)

 Last Modified
 10/05/12
 By Broadcast Month

Louise Palmer

ECR09791106

Normal

15.00

\$5,743.50

\$32,546.50

No

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date:

Comments:

CO-OP

Demo

 By Broadcast Month Oct. 2012
 Spots 46
 Rate \$38,290.00

 Grand Total:
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 \$38,290.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.1	Normal Line / News	10/08/12-10/10/12	3	:30	11:58:41A- News-News 13 at Noon		1	1	1				3	\$500.00	\$1,500.00	Asheville (WLOS)	NEWS 13 @ NOON	10/5/12
6.0	Revised Line / News	10/08/12-10/12/12	3	:30	12:30P- News-News 13 at 1230p		1	1	1	1 1	L					Asheville (WLOS)	NEWS 13 @ 1230	8/16/12
6.1	Normal Line / News	10/08/12-10/11/12	3	:30	12:30P- News-News 13 at 1230p		1		1	1			3	\$450.00	\$1,350.00	Asheville (WLOS)	NEWS 13 @ 1230	10/5/12
7.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	4:00:30P- Katie		1	1	1	1 1						Asheville (WLOS)	KATIE COURIC	8/16/12
7.1	Revised Line / SPOT	10/08/12-10/12/12	3	:30	9A- Anderson		1	1	1	1 1	L					Asheville (WLOS)	ANDERSON COOPER	8/17/12
7.2	Normal Line / SPOT	10/08/12-10/12/12	3	:30	9A- Anderson		1		1	1	ı		3	\$350.00	\$1,050.00	Asheville (WLOS)	ANDERSON COOPER	10/5/12
8.0	Revised Line / News	10/08/12-10/12/12	3	:30	4:59P- News-News 13 First News At 5p		1	1	1	1 1	L					Asheville (WLOS)	FIRST NEWS AT 5	8/16/12
8.1	Normal Line / News	10/08/12-10/12/12	3	:30	4:59P- News-News 13 First News At 5p		1			1 1	L		3	\$950.00	\$2,850.00	Asheville (WLOS)	FIRST NEWS AT 5	10/5/12
9.0	Revised Line / News	10/08/12-10/12/12	3	:30	5:28P- News-News 13 at 5:30p		1	1	1	1 1	L					Asheville (WLOS)	FIRST NEWS AT 530P	8/16/12
9.1	Normal Line / News	10/08/12-10/11/12	3	:30	5:28P- News-News 13 at 5:30p		1		1	1			3	\$1,050.00	\$3,150.00	Asheville (WLOS)	FIRST NEWS AT 530P	10/5/12
10.0	Revised Line / News	10/08/12-10/12/12	3	:30	6P- 7P (EST)		1	1	1	1 1						Asheville (WLOS)	WKDY NEWS 13 @ 6	8/16/12

Accepted-Agency/Advertiser:

Date:



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Schedule Dates 10/08/12-10/14/12

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Agency Target Enterprises (2076)

 Product
 POLITICAL CANDIDATE SUPER PAC (ns) (1386)

 Brand
 REP GOVERNERS ASSOC (452580)

 Salesperson
 Millennium/LA, Los Angeles (1101)

Sales Office Millennium Los Angeles
Buyer Name CRANE, CINDIE

Buyer Name CRA
Phone/Fax /
CPE 144

Date:

Account Types National/Political Issue Agency BRD

Accepted-Station:

Billing Type Standard

Comments REP GOVERNORS ASSOC

 Date Entered
 08/16/12

 Last Modified
 10/05/12

10/05/12 Louise Palmer

Comments:

Date:

CO-OP No
Headline # ECR09791106

Headline # Demo

Entered By

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$5,743.50

 Net Total
 \$32,546.50

Sales Tax

 Asheville (WLOS)
 Spots
 Rate

 Oct. 2012
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 \$38,290.00

 Grand Total:
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10.1	Normal Line / News	10/08/12-10/12/12	3	:30	6P- 7P (EST)		1	1			1			3	\$1,600.00	\$4,800.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	10/5/12
11.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	6:58:50P- Wheel of Fortune		1	1	1	1	1						Asheville (WLOS)	WHEEL OF FORTUNE	8/16/12
11.1	Normal Line / SPOT	10/08/12-10/10/12	3	:30	6:58:50P- Wheel of Fortune		1	1	1					3	\$1,400.00	\$4,200.00	Asheville (WLOS)	WHEEL OF FORTUNE	10/5/12
12.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	7:28:30P- Jeopardy		1	1	1	1	1						Asheville (WLOS)	JEOPARDY	8/16/12
12.1	Revised Line / SPOT	10/08/12-10/12/12	3	:30	7:30P-8P (EST)		1	1	1	1	1						Asheville (WLOS)	JEOPARDY	10/3/12
12.2	Normal Line / SPOT	10/08/12-10/12/12	3	:30	7:30P- 8P (EST)		1			1	1			3	\$1,600.00	\$4,800.00	Asheville (WLOS)	JEOPARDY	10/5/12
13.0	Revised Line / News	10/08/12-10/11/12	3		10:59:56P- News-News 13 11p Late News		1	1	1	1							Asheville (WLOS)	NEWS 13 TONIGHT	8/16/12
13.1	Normal Line / News	10/08/12-10/11/12	3	:30	10:59:56P- News-News 13 11p Late News		1			1				2	\$1,200.00	\$2,400.00	Asheville (WLOS)	NEWS 13 TONIGHT	10/5/12
14.0	Revised Line / News	10/12/12-10/14/12	3	:30	10:59:56P- News-News 13 11p Late News						1	1	1				Asheville (WLOS)	NEWS 13 TONIGHT	8/16/12
14.1	Normal Line / News	10/12/12-10/14/12	3	:30	10:59:56P- News-News 13 11p Late News						1		1	2	\$1,100.00	\$2,200.00	Asheville (WLOS)	NEWS 13 TONIGHT	10/5/12
15.0	Normal Line / News	10/13/12-10/13/12	3		5:58:40A- News-News 13 @ 6am Saturday	1						Х		1	\$200.00	\$200.00	Asheville (WLOS)	NEWS 13 SATRUDAY @ 6	8/16/12
															•				
					CON	FIF	RM	ΑT	ΊO	N	CC	N(TR	AC	Τ				

B/E Bookend	P/B Piggy Back	

Accepted-Agency/Advertiser:

Printed At: 10:44 AM on Monday, October 8 2012



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Product POLITICAL CANDIDATE SUPER PAC (ns) (1386) Brand REP GOVERNERS ASSOC (452580)

Millennium/LA, Los Angeles (1101) Sales Office Millennium Los Angeles CRANE, CINDIE

Buyer Name Phone/Fax CPE 144

Salesperson

Date:

Account Types National/Political Issue Agency BRD

Billing Type Standard

Comments REP GOVERNORS ASSOC **Date Entered** 08/16/12 **Last Modified**

10/05/12 Louise Palmer

CO-OP No ECR09791106 Headline #

Demo

Entered By

Order Type Normal

Package Deal

Sales Tax

Commission % 15.00 Commission

Net Total

\$5,743.50 \$32,546.50

Asheville (WLOS)

By Broadcast Month

Oct. 2012

Grand Total:

Spots

46

46

Rate

\$38,290.00

\$38,290.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / News	10/13/12-10/13/12	3	:30	6:58:20A- News-News 13 @ 7am Saturday	1					x		1	\$300.00	\$300.00	Asheville (WLOS)	NEWS 13 SATRUDAY @ 7	8/16/12
17.0	Normal Line / News	10/13/12-10/13/12	3		8A- ABC-Good Morning America Saturday	1					х			\$500.00		Asheville (WLOS)	GMA SATURDAY	8/16/12
17.0.1	Closed Preempt	10/13/12														Asheville (WLOS)	Client Request/Spot -	
18.0	Normal Line / News	10/14/12-10/14/12	3		5:59A- News-News 13 @ 6am Sunday	1						Х	1	\$200.00	\$200.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 6	8/16/12
19.0	Normal Line / News	10/14/12-10/14/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1						Х	1	\$300.00	\$300.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 7	8/16/12
20.0	Normal Line / News	10/14/12-10/14/12	3	:30	8A- ABC-Good Morning America Sunday	1						Х	1	\$500.00	\$500.00	Asheville (WLOS)	GMA SUNDAY	8/16/12
21.0	Normal Line / News	10/08/12-10/12/12	3	:30	6A- 6:30A (EST)	1	Х	Χ	Х	Х	х		1	\$600.00	\$600.00	Asheville (WLOS)		8/17/12
22.0	M/G For 14.0.1 / News	10/12/12-10/14/12	3		10:59:56P- News-News 13 11p Late News	1					Х	X		\$1,100.00		Asheville (WLOS)	NEWS 13 TONIGHT	9/7/12
22.0.1	Closed Preempt	10/12/12														Asheville (WLOS)	Client Request/Spot -	

CONFIRMATION CONTRAC		
Accepted-Station:	Date:	Comments:

Accepted-Agency/Advertiser: